

Amendments to the Specification

Please replace the paragraph at page 24, lines 4 through 16 with the following amended paragraph:

If a match on company names is not found at step 123, titles are used (at step 125) to determine whether subject records 16 of people information should be combined. In this case, if two records 16 of people with the same name are found to have the same title, it is possible to combine the subject records 16. This cannot be done blindly, since it is entirely possible that there are two people named "John Smith" with the title of "Product Manager" in the world. So after step 125 detecting same title, step 127 determines ~~statistical~~ statistical rarity of the title indication shared by the two subject records 16. The database 45 itself may be used to determine statistics of the frequency of titles. Titles that appear very common, such as "Product Manager", would not be combined on, but a relatively rare title, such as "Patent Clerk", would be combined on (at 140), since the chances of two people with the same name and that particular title are very low. Thus, while this will also generate some erroneous combinations, the vast majority will still be correct.